

Matt Jennings

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[MattJennings.net \(Portfolio\)](http://MattJennings.net) | [React Projects](#) | [JavaScript Projects](#)
[LinkedIn.com/in/MattPJennings](https://www.linkedin.com/in/MattPJennings) | [Github.com/Hollyw00d](https://github.com/Hollyw00d)

WordPress Developer | Accessibility | Mentor

Software engineer, eager to tackle a problem, attentive to feedback and input to deliver websites that engage end users and ensure exceptional user experiences. Described as approachable, friendly and fostering environments of collaboration and open communication amongst peers, colleagues and stakeholders, while blending creativity and pragmatism to innovate solutions grounded in practicality.

- Adaptable & Agile
- Coaching & Mentoring
- Precise & Detailed
- Technical Writing
- Accessibility Expert
- Continuous Improvement
- Collaboration
- Teach Others
- Able to Communicate Effectively
- Systems Thinking
- UX & UI Design Skills
- Front-end & Back-end
- Requirements Identification
- Solutions-focused

Technical Skills

- [React](#)
- [JavaScript](#)
- TypeScript
- [jQuery](#)
- webpack
- Vite
- Gulp
- HTML
- CSS
- SCSS (Sass)
- Linux shell scripting
- JSON
- ARIA
- API Development
- Node.js
- [WordPress](#)
- PHP
- MySQL
- Automation Tools (i.e. Cypress)
- Ecommerce
- Server Administration
- DevOps
- Google Tag Manager (GTM)
- Google Analytics (GA)
- Adobe Illustrator
- Photoshop
- Figma
- Mac
- Windows
- Linux (Ubuntu)

Technical Roles & Relevant Contributions

**WordPress Developer (Contractor), Restaurant Marketing
Seattle, WA**

June 2024 – July 2024

In 3 weeks created a WordPress site (adamtancredi.com) from scratch for a client of Restaurant Marketing (a small business that creates websites and provides marketing services for other small businesses). Turned design mockups into this site using PHP, JavaScript, and SCSS (Sass). Set up web hosting and CI/CD pipelines with GitHub Actions from scratch for WordPress development.

**Software Engineer (FTE), Sleep Doctor (formerly OneCare Media)
Seattle, WA**

July 2021 – June 2023

Key member of technology team supporting marketing projects and business needs of 2 ecommerce websites using HTML, Sass/CSS and JavaScript. Rebranded to Sleep Doctor and took on full stack engineering rebranding responsibilities supporting redesign and rebuild of a site, while completing log analysis on our WP Engine nginx remote and local sites. Reported to Engineering manager.

- Partnered with colleague to develop WordPress plugin code to automate replacement of basic HTML for Reference blocks on website; coded custom plugin feature to replace “reference” section on 230 pages with zero errors due to automation coding.
- Increased ability to track user actions with Google Tag Manager (GTM) and Google Analytics (GA); significant improvement in lead generation, including newsletter [subscription form](#) using Klaviyo.
- Developed automated testing scripts using common software like Cypress; decreased errors and testing time on embedded [Sleep Quiz](#), resulting in 0% error rate for 200+ answer combinations.
- Built reusable widget for WordPress supporting MP4 video upload addressing load time issue, accessibility needs and resource maintenance time; reduced load time, increased access and use of widget adopted by content team for additional video content features.
- Mentored 3 new team members and ensuring knowledge transfer of development and deployment processes to launch 2 redesigned websites on time; results included:
 - Decreased deployment times by 50%.
 - Increased ecommerce sales within 2 months of launch.
 - Tools utilized to launch similar UI and admin system for parent company website; increased velocity and on-time project delivery by 10%.

**Sr. Front End Web Developer (Contractor), Microsoft
Redmond, WA**

January 2021 – May 2021

Key member of technology team supporting web development of [Age of Empires website](#), video game series published by Xbox Game Studios, to increase game sales and upcoming game excitement. Added new pages and features to [ageofempires.com](#) WordPress website; key features included [countdown timer](#) for upcoming new video game preview (Vanilla JavaScript and Luxon time and dates npm package, PHP, CSS, and HTML).

**WordPress Developer (Contractor), Forescout
Redmond, WA**

August 2019 – December 2020

Lead web developer responsible for coordinating and collaborating with projects managers and third-party web development team, to update and develop WordPress site themes and plugins adding new features using PHP, JavaScript, HTML, and CSS.

**WordPress Developer (Contractor), Microsoft
Redmond, WA**

February 2019 – August 2019

Contracted for WordPress front-end accessibility improvements for [visualstudio.microsoft.com](#). Designed and developed [accessibility solution for existing autoplay carousel](#) ensuring continued exceptional user experience for IE 10 using JavaScript, CSS and HTML; secured buy-in from testers and project managers.

**WordPress Developer (Contractor), A Place for Mom
Seattle, WA**

July 2018 – January 2019

Edited PHP, JavaScript, jQuery, HTML, and CSS to improve security and speed on WordPress sites hosted on AWS. Developed PHP code to speed up image load times on veteran memorial site where images were uploaded by WordPress, pushed to AWS cloud storage (S3), and loaded from AWS on front-end.

**WordPress Developer (Contractor), Microsoft
Redmond, WA**

May 2018 – July 2018

- Developed custom code for redesigned website using front-end technologies (JavaScript, HTML, and CSS) and PHP.
- Migrated existing WordPress blogs to new web host to eventually launch devblogs.microsoft.com.
- Frequently coordinated with Microsoft FTE project manager on Microsoft campus during in-person standups to overcome roadblocks and hit development goals.

**Web Producer (Contractor), Microsoft
Seattle, WA**

July 2016 – December 2017

Contracted to improve accessibility for products.office.com using HTML, CSS, JavaScript, and jQuery to ensure compliance with web accessibility standards. Ran accessibility software on screen readers (Windows Narrator, NVDA, and VoiceOver) with standard devices (Windows computers, Mac computers, and iPhones) on products.office.com to confirm fixes worked.

**WordPress Developer (Contractor), Metiza Magazine
Seattle, WA**

February 2016 – April 2016

Developed WordPress site for early-stage online teen magazine with goals of driving traffic, supporting 1 ad position, blog, video, etc. Delivered solution using JavaScript, jQuery, PHP, HTML and CSS on time.

**WordPress Developer (Contractor), Copacino Fujikado
Seattle, WA**

October 2015 – December 2015

Developed WordPress site for Strong Against Cancer, fundraising site for Russell Wilson's philanthropic partnership Seattle Children's Hospital. Added features (fly-out boxes) using JavaScript, jQuery, CSS, HTML, and PHP using assets from designers created via Adobe Illustrator, Photoshop, and InDesign.

**Web Developer & Designer (Freelance), MP Ministry
Redmond, WA**

October 2015 – December 2015

Designed and built inaugural logo and WordPress website and print business cards using Adobe Illustrator and Photoshop in 2 months for small brick and mortar business providing ecommerce solution and presence; launched early, linked to Thumbtack and increased customer activity by 20%.

Education

Certificate, University of Washington, Coding Boot Camp

- *Details:* Studied React, Node.js, JavaScript, and MongoDB in a 12-week part-time class.

Web Design, AAS-T, Seattle Central College

- *Details:* Studied web development (JavaScript, PHP, HTML, MySQL), design tools (Adobe Illustrator and Photoshop), and web design principles.

English - Literature, BA, Western Washington University

- *Details:* Studied English literature analysis and technical writing.